



MALL PROMOTIONS

Medical & Dental Centre
1890 703 703
www.primacare.ie

COSTA



ABOUT

Citywest Shopping Centre is located in Dublin 24 off the N7, adjacent to Citywest Business Campus, home to over 5,000 employees and one of the most successful business campuses in Ireland. The centre offers more than 30 fantastic fashion, food and lifestyle stores.

Key Tenants – Dunnes Stores, McCabes Pharmacy, Chopped, Fit4Less, Costa Coffee, Eddie Rockets and More4Less.

OPPORTUNITIES

Short and Long Term Exhibition Stands:

- Promotional Space
- Mall Retailing
- Pop Up Shops
- Product Launches
- Sampling Activities
- Roadshows

175,000 SQ FT
 OF RETAIL AND
 LEISURE WITH
 8 OFFICES

34,000 
 POPULATION
 WITHIN 15 MINUTE
 DRIVE TIME

30+ 
 STORE UNITS

AVERAGE
 FREQUENCY IS **75**
 VISITS PER ANNUM

610 
 CAR PARKING
 SPACES

41 mins 
 DWELL TIME


50k+ 
 WEEKLY
 FOOTFALL

€60 
 AVERAGE
 SPEND
 PER VISIT

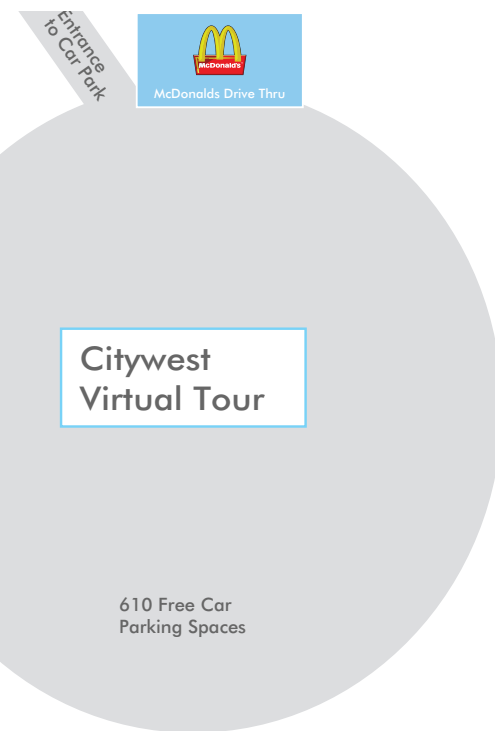
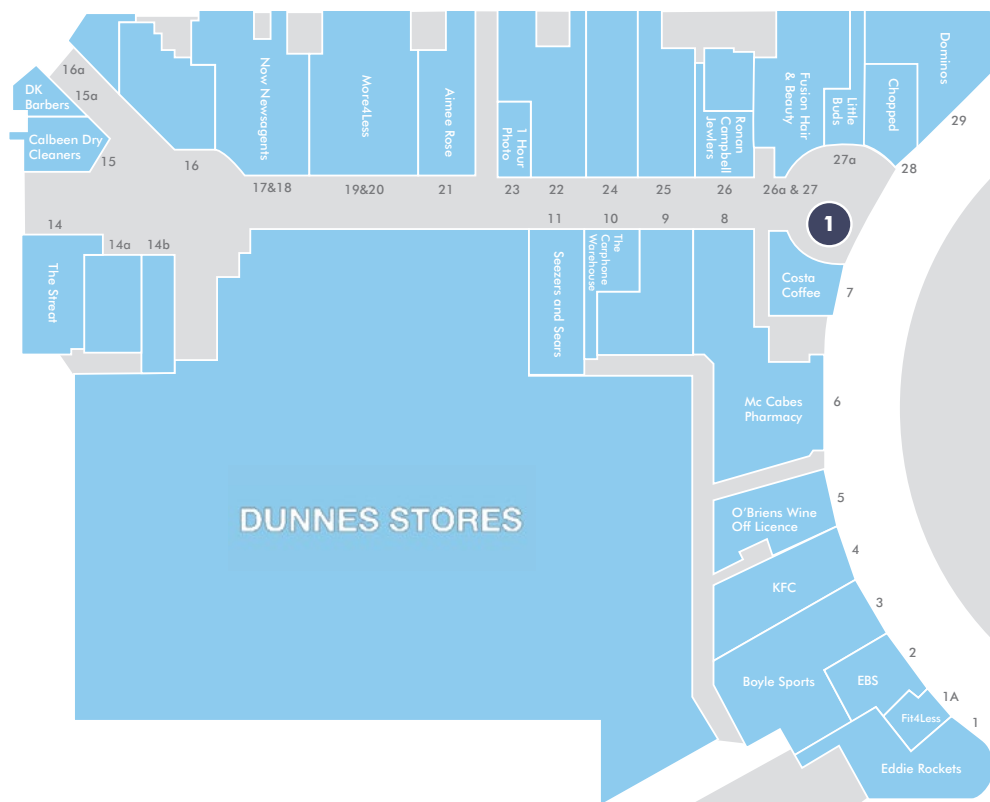
117,056
 TOTAL
 CATCHMENT
 POPULATION



SHOPPER PROFILE

58% 
 FEMALE
42%
 MALE

DUNNES STORES



Opportunities	Width	Height	Length	Power
1 Costa	2m	2m	2m	Yes

From time to time we may be able to accommodate larger sized stands/ Promotions at some of the locations. Please speak directly to our team to discuss your requirements in more details.

MALL PROMOTION REGULATIONS

- Centre does not provide equipment for promotions (tables, chairs, extension leads etc.).
- Equipment visible to the customer must be clean, tidy and portray a business like appearance.
- If your back drop is larger than 6ft high 4ft wide, please notify centre management prior to booking.
- Centre Management reserves the right to relocate a promotion to an alternative location.
- Centre Management reserve the right to terminate a promotion if any activity carried out is different to that outlined when the booking was made.
- The promotional display/stand design and materials to be used must be pre-approved.
- Promotional stands and signage must be of a high standard and professionally produced.
- No handwritten signage permitted.
- All set up and removal of promotional material must take place outside the normal operating hours of the centre.
- No stand building work can be completed during trading hours.
- Staff will not be permitted to eat, drink, or read while attending the stand.
- Promotional stand must be attended at all times by a member of the promotional team during centre opening hours.
- All personal belongings, promotional packaging and bags must be kept out of sight of customers at all times.
- All rubbish generated from the stand or by the promotional team must be removed to the service yard throughout the day.
- No storage facilities available.
- Noise is not permitted in any form from the promotional stand and staff.
- All promoters must contact security control prior to arrival for access. Tel: 01 410 5642

MALL PROMOTION RATES

- €150 – per day (Midweek)
- €200 – per day (Weekend)
- €800 – 7 days

BOOKING REQUIREMENTS

A fully completed application form must be submitted to the following email address
manager@citywestshoppingcentre.com

Your application must include:

- Brand/ Company name (The brand being promoted, not the agency name).
- Nature of the activity – description of what the promotion entails, sampling, leaflet distribution etc.
- Proposed dates for the activity.
- Dimensions and specifications of promotional set, including images of all promotional materials to be used.
- A fully completed promotions insurance checklist.
- Details of power requirements etc.
- Full payment plus VAT @ 23% must be received prior to the promotion taking place.

CONTACT

Hans Gerber, Centre Manager
T: 01 410 5642
E: manager@citywestshoppingcentre.com

OPENING HOURS

Monday	9.00AM - 7.00PM
Tuesday	9.00AM - 7.00PM
Wednesday	9.00AM - 7.00PM
Thursday	9.00AM - 9.00PM
Friday	9.00AM - 9.00PM
Saturday	9.00AM - 7.00PM
Sunday	12.00PM - 6.00PM

